

Phuc Nguyen

Product Designer with 3+ years designing user-centric, objective-driven solutions to help startups grow.

San Jose, CA | (408) 229-3278
phuchnguyen.design@gmail.com
www.linkedin.com/in/phucngyn
www.p-nguyen.com

SKILLS

- | | | | |
|----------|--------------|------------------|---------------|
| • Figma | • CSS | • Prototyping | • Agile |
| • Miro | • JavaScript | • Accessibility | • Dev Handoff |
| • Ulzard | • HTML | • Visual Design | • JIRA |
| • Figjam | | • Design Systems | • Confluence |

PROFESSIONAL EXPERIENCE

Product Design Consultant
Palosade | Palo Alto, CA

September 2024 - Present

- Collaborate with founders to map and define core app workflows, providing suggestions and best practices, and create prototypes to support product validation through user interviews
- Develop and maintain a comprehensive design system in Figma with 50+ components and growing, enhancing consistency and reducing development effort

Product Designer
myBook | San Jose, CA

May 2024 - September 2024

- Organized and facilitated daily standup meetings via JIRA and Confluence to track project health, documentation, and roadblocks, to ensure alignment of team goals, communication, and productivity of cross-functional teams
- Led the design and research efforts for mobile apps on iOS and Android, improving user satisfaction by 40% based on feedback and testing

Product Designer
Checkbook.io | San Mateo, CA

July 2021 - September 2023

- Enhanced developer experience by redesigning API documentation, reducing technical support requests by 30%
- Designed and launched the Virtual Credit Card product, growing the user base by 15% and driving \$4M+ in quarterly transactions
- Enhanced developer experience by redesigning API documentation, reducing technical support requests by 30%
- Led cross-functional meetings with internal teams and clients to deliver white-labeled solutions aligned with brand and legal requirements, ensuring successful implementation

Product Designer
Cohart | San Francisco, CA

December 2020 - April 2021

- Partnered with co-founders and engineers to shape the Beta launch roadmap, boosting early adopter retention by 80%

EDUCATION

San Jose State University
BA | Graphic Design

2015 - 2020